**Business Case Form**

**Why?**

A business case explains to decision makers what you would like to do, why, and how you plan to do it.

**Who Can Submit?**

Please go to <https://www.gov.mb.ca/mit/wms/lmblsmoutlets/indigenous_economic_dev_fund/index.html> to find the latest information on who can apply.

**What Happens After I Submit?**

Your proposal will be reviewed by the provincial committee. Once your proposal has been reviewed, staff will contact you to advise you that:

1. Your proposal has been approved and discuss grant payment and reporting.
2. Your proposal has not been approved, but offer assistance on improving your proposal for the next round of considerations.
3. Your proposal has been declined because it does not qualify for the program.

**What to Include?**

The following pages include a template for a business case, but you can add more information if you feel it supports your proposal.

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| **Proposal Summary** |
| Explanation:* What is your proposal called
* Who are you – community, representatives, and approvers?
* How much total funding are you asking for
* When do you propose to start and finish? (please note, a timeframe for completion will be included In successful funding agreement)
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| **Proposal Name** |  |
| **Date Submitted** |  |
| **Proposed by** |  |
| **If the proposal is for an existing business** | **Company’s legal name** |  |
| **Company’s operating name (if different)** |  |
| **9 digit business number** |  |
| **Affiliated Companies** (share an owner or group of owners) |  |
| **Funding Amount Requested**  |  |
| **Project Start Date** |  | **Project End Date** |  |
| **Is your community or organization’s leadership a proponent of this proposal?** |  |
| **If not, has community/organization leadership approved the proposal?** |  |
| **Further details if required**: |

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| **Opportunity/Background** |
| Explanation: Provide a brief summary of the proposed project and the work that will be completed. * Why is this proposal important? Why should this project be implemented?
* What is your goal?
* What are the benefits?
* How is it connected to the proposed Outlets Channels Project?
* Explain how the proposed project will help your community economy beyond the end of the proposed project construction?
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| **Project Schedule** |
| Explanation:* If your proposal is approved, what are the steps/phases of the project?
* What are your project milestones? (i.e. at what points in your project timeline will you be able to say you have made progress)
* Are there timing considerations that might affect your schedule (e.g. weather, seasonal activities)
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| **Financial Details and Reporting** |
| Explanation:* How much will your proposal cost?
* When would you need funding?
* How do you propose to report back on the progress of your proposal, and how often? (please note: reporting requirements will be included in funding agreements)
* Are you also receiving funding from other programs (federal, provincial, or other)?
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| **Risks** |
| Explanation:* Are you concerned about anything that might stop your proposal from being successful?
* Do you need help or advice on anything?
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| **Contact Information** |
| Name |  |
| Phone |  |
| E-mail |  |
| Mail |  |