

MOVING FORWARD
ON CHILD CARE
PRIORITIES

SPOTLIGHT ON SUCCESS

ANNOUNCEMENTS
AND REMINDERS

EARLY LEARNING AND CHILD CARE DIVISION UPDATE



A Message from Assistant Deputy Minister Sarah Whiteford

Last month, I supported Acting Minister Tracy Schmidt at meetings of Ministers Responsible for Early Learning and Child Care (ELCC) in Prince Edward Island. During the two days of meetings, Ministers from across Canada all emphasized the critical importance of ELCC, with particular focus on the workforce and the workforce and the Canada-Wide system. At the conclusion of the meeting, Manitoba assumed the chair/co-chair of the Ministerial Forums alongside the Government of Canada. Manitoba will serve in this role for the next two years.

As we approach the end of 2024, I'd like to acknowledge the incredible impact of the Child Care Assistants and Early Childhood Educators across our system. Thank you for your dedication to the children and families in your communities.

Over the coming weeks, I hope you have time to spend with your loved ones. Wishing you all a joyful holiday season and a happy new year!



Ministers Most Responsible for Early Learning and Child Care Gather to Discuss Multilateral Workforce Strategy and Strengthening the Long-term Sustainability of the Canada-Wide System

On November 28, 2024, the Honourable Tracy Schmidt, Acting Minister of Education and Early Childhood Learning, and Sarah Whiteford, Assistant Deputy of Minister, Early Learning and Child Care, visited the birthplace of Confederation, Charlottetown, Prince Edward Island for the third meeting of the Federal, Provincial and Territorial Forum of Ministers Most Responsible for Early Learning and Child Care.

Established in 2022, the Forum serves as a table for early learning and child care ministers to share information and best practices, and set priorities for multilateral collaboration. For the last two years, Prince Edward Island held the role of co-chair; however, in November, upon the conclusion of this most recent meeting, this responsibility has transitioned to Manitoba who will share this responsibility with the Honourable Jenna Sudds, Canada's Minister of Families, Children and Social Development.







At the November 28 meeting, Ministers emphasized that a strong workforce is vital for quality early learning and child care. They reviewed a draft Multilateral Workforce Strategy that is centred around three pillars: recruitment, retention and recognition.

The early draft highlights efforts already underway in each province and territory to strengthen the workforce such as improving wages and benefits. Ministers explored opportunities to further collaborate to stabilize and support the workforce, noting that additional consultation and engagement is essential to develop a robust strategy.

During the meeting, ministers reflected on the significant work that has taken place to strengthen early learning and child care across Canada, and the critical importance of continuing to build on this important work with long-term, sustainable funding. As stated in the Canada Early Learning and Child Care Act, the Government of Canada is committed to maintaining long-term funding for early learning and child care programs and services.

The ministers also used the meeting as an opportunity to mark the collective achievements of the past year, highlighting that the families of over 750,000 children across Canada are already benefiting from affordable, high-quality child care. They also discussed the critical importance of meeting the unique needs of local communities, including Indigenous communities, in their early learning and child care systems.

For more information about Manitoba's agreements with Canada and its commitments, read our Plan for Action.

Further reading:

- Early Learning and Child Care Bilateral Agreements
- Multilateral Early Learning and Child Care Framework

Spotlight on Success

Laura Secord Community Child Care Mural

Kids and parents at Laura Secord Community Child Care (LSCCC) used to come face to face with a bare wall each day inside Wolseley's Robert A. Steen Community Club. Utilizing funds from the Quality Enhancement Grants issued in 2023, the centre commissioned local Métis artist, Justine Proulx, to produce a modestly-sized but very beautiful mural featuring a nature-themed menagerie of colourful critters.

"LSCCC is located in the heart of Wolseley," says Director Jana Currie, "[We are] surrounded by an abundance of mature trees and green spaces which encourage exploration and the love of nature."

The mural has pride of place in the high-traffic entrance area, and the boldly rendered woodlands-style crane and snapping turtle are the first thing to greet children, parents and families entering the centre. The rushes, dragonflies, birds, fish and frogs are right at home in the centre, which is not far from the banks of the Assiniboine.

Proulx was also behind two recent murals at Maples Day Care, as mentioned in our September 2024 edition.



2024 Laura Secord Community Child Care Mural, by artist Justine Proulx

"Our centre is committed to inclusive and diverse practices and programming," says Currie, "including honouring our commitment to Reconciliation and celebrating Indigenous culture. We wanted a muralist who could further enhance the connection of those elements inside our centre, through a traditional woodlands mural, and we found that in Justine. She has created this beautiful, deeply meaningful mural, that we will enjoy for many years to come."

"The mural is beautiful, and it is the first thing you see when you enter the centre. I am excited that the centre is bringing Indigenous ways of knowing and being into their space, and I am heartened that my children's care happens against a backdrop of respect for the land and its history." — Phoenix G, LSCCC Parent

The Laura Secord Community Child Care mural project was funded through the Enhancing Diversity and Inclusion Grant, created to "improve children's experiences through enriched curriculum rooted in the principles of diversity and inclusion"

Meet the ELCC Team

Matthias Rust, Director, Strategic Policy and Intergovernmental Relations

I have been with ELCC about a year and a half, but have been in government since 2008. I first worked with the Provincial Nominee Program for seven years, before spending eight years in Economic Development, Investment and Trade, where I was responsible for Manitoba's labour market forecasting and identifying potential labour shortages. Early Childhood Educators were always high on the list of occupations with not enough workers to meet demand.

I have been in Canada for 20 years, but grew up and went to university in Germany. As far as pronunciation of my name goes, I get 'rust' all the time. I get 'MATH-ee-ess' all the time, and I am unfortunately not one to correct people. [Editor's note: it's closer to 'mah-TEA-us' 'rOOst.']



Matthias Rust, Director, Strategic Policy and Intergovernmental Relations

My mom was an ECE for 40 years back in Germany, which has given me a first-hand appreciation of the hard work and dedication of early learning and child care professionals. The challenges faced by the sector workforce are not unique to Canada, and while my mom was very proud of being the first person in her family to get a post-secondary education, she spent her career raising twin boys on a limited income.

My team is responsible for supporting the Minister, the Deputy Minister and the Assistant Deputy Minister in their meetings with Canada and other provinces and territories, and we provide central policy support to all other areas of the division. We support a lot of the initiatives under the <u>Canada-Manitoba and Canada-Wide Agreements</u>.

Manitoba has taken on the role of Chair of the Provincial/Territorial Forum for ELCC beginning December 1. This is a great opportunity to enhance our collaboration with Canada and help set some of the priorities going forward. It also means a lot of extra work for our team, but this is a very exciting time. We want this sector to succeed. Things don't always happen as quickly as we would like, but we are working hard to improve all aspects of child care in Manitoba. A lot of us are also parents, had or have children in child care, and have participated on child care facility boards.

With Christmas almost here, I am missing Saint Nicholas Day, which is December 6. Growing up in Germany, I always made sure I found the biggest boots and put them outside the night before. You would wake up in the morning and they'd be filled to the brim with candy and chocolate, and some small gifts. It is a nice lead up to Christmas. The other thing I'm missing this time of year is our traditional Christmas markets, often located in historic town squares. The scenery looks just like Christmas should.

One holiday tradition I brought with me is my grandma's Christmas baking. I bake about five or six different kinds of traditional German Christmas cookies. Every year at this time, family and friends get a care package, and I devour the rest over the next month or so.



Each month, the division will answer a common inquiry received from facilities in a question-and-answer format.

This Month's Question

How do I reset my password in CCO? If I'm unable to reset my password, what do I do?

Answer

Each facility is issued a unique user ID. Password Security Rules require each password to contain:

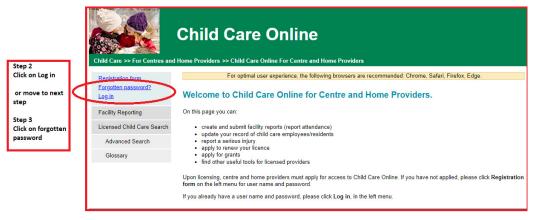
- At least eight letters
- One or more uppercase characters
- One or more lowercase characters
- One or more numeric values
- One or more special characters
- No parentheses

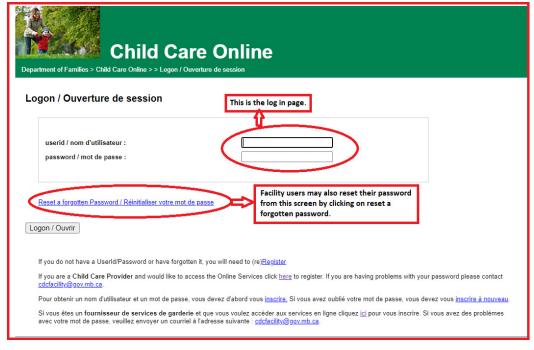
A password will be valid for up to 90 days. The user will receive a prompt to change the password prior to it expiring.

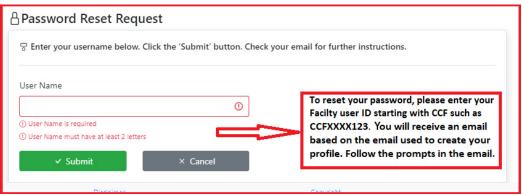
To Reset Your Password

1. Click on Reset Password and enter your user ID

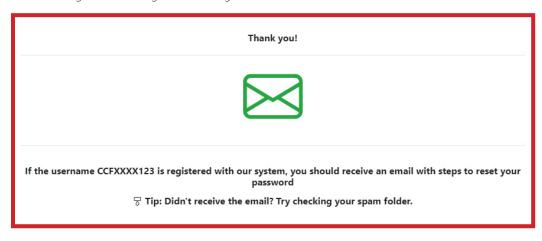








You will then get the following screen message:



2. Check your email and click the link provided within to Reset Password.

You should receive the email within a few minutes from CDCAdmin@gov.mb.ca with the subject: "Child Care Online Password Reset Request". The email should include directions and a link to reset your password.

Important: The Reset Password link provided in your email is only valid for **30 minutes** from the time it is sent. If you are not able to reset your password within this timeframe, you will need to request another password reset.

3. Create a new password and login to Child Care Online

After you have created a new password, you will get a screen message that reads:

Your password reset request has been processed successfully for the username you submitted. You can now try logging in again. Please note that it may take up to five minutes for your new password to become available. If you are unable to sign in immediately, please wait for five minutes and try again.

Other Tips

After a facility logs into CCO, the page will display the following information in the upper left-hand corner:



Child care facilities are encouraged to regularly check to determine when their password and account will expire. **Note:** Accounts expire annually.

Forgot your facility username? Need to request an account extension? Or still require assistance after following the above directions on your password reset, contact CDCfacility@gov.mb.ca.



Professional Development

Investment in professional development is critical for the early learning and child care sector as it helps to empower the workforce and provide the necessary skills and knowledge supporting high-quality care for children.

ELCC's Professional Development page is a helpful portal to a number of great websites and resources from across the province, on a variety of topics and techniques.

For more information, visit https://gov.mb.ca/education/childcare/resources/pd.html.

Recent Webinars—Child Care Subsidy Program and Facility Reporting and Board Governance Training

■ December 12: Facility Orientation Webinar—Child Care Subsidy Program and Facility Report
This webinar provided an opportunity for new and existing licensed child care providers to become familiar with, and improve understanding of Child Care Online (CCO) and the grant payment process.

■ November 26: Customizable Board Governance Manual and Support

This webinar provided an overview of new board governance supports now available through a partnership with the Manitoba Child Care Association.

View recordings and transcripts of webinars, at https://gov.mb.ca/education/childcare_news/current_circulars. html.

ECE II Programs Starting January 2025

Take the next step in your career and enrol in an ECE II program starting in January. For details, including eligibility, application deadlines, and program specifics, contact the post-secondary institution directly:

Post-Secondary Institution	Program	Location
Assiniboine College	ECE Accelerated (mentorship)	Morden
Assiniboine College	ECE Accelerated (mentorship)	Winnipeg
Assiniboine College	ECE Accelerated (mentorship)	Brandon
Manitoba Institute of Trades and Technology	ECE Diploma (two-year)	Winnipeg
Red River College Polytech	ECE Workplace	Notre Dame Campus
Red River College Polytech	ECE Workplace	Exchange District Campus
Red River College Polytech	ECE 18-month Training	Urban Circle Training Centre

BEAM — Seeking Participants for January 2025

Dr. Leslie Roos at the Children's Hospital Research Institute of Manitoba (CHRIM) along with the University of Manitoba, have been implementing **BEAM (Building Emotional Awareness and Mental Health)**, an evidence-based eHealth program to support family mental health, for Manitoban parents with a child from 2 to 5 years of age. This is a 12-week program, with compensation provided.



The **BEAM** Program

For more information and January session registration, visit: www.thebeamprogram.com.

Early Learning and Child Care Division Update

ELCC Division Update at the RBC Convention Centre

Staff from ELCC recently attended the Indspire National Gathering for Indigenous Education at the RBC Convention Centre November 20 to 22, 2024. This gathering provided an opportunity to learn and share experiences that improve the educational outcomes of Indigenous students with educators from across the country, both virtually and in person.

Highlights included two-spirited Ojibway artist, Patrick Hunter, who shared his story of becoming an artist/graphic designer entrepreneur. Hunter has recently teamed up with Canadian discount retail titan Giant Tiger on designing t-shirts for Orange Shirt Day, in which all the proceeds go towards a fund for Indigenous post-secondary students.



Singer-songwriter: **Logan Staats**



Artist: **Patrick Hunter**

Another keynote speaker was Logan Staats, an Indigenous Canadian singer-songwriter, known for his hit single 'The Lucky Ones' that hit number one on Canadian iTunes. Staats speaks at schools and encourages Indigenous youth to find a role model and follow their dreams.

The National Gathering is a one-of-a-kind venue where educators and partners can share their voices and work together to improve the educational outcomes of Kindergarten to Grade 12 Indigenous students. This uniquely important annual conference attracts hundreds of educators and partners each year.

Staffing Updates

We continue to welcome new staff into our division to support Manitoba's priorities for early learning and child care and support career growth and development of existing staff.

We are pleased to announce **five** new Child Care Coordinators joined our team on Monday, December 2; four in Winnipeg based at 114 Garry Street, and one in St. Pierre-Jolys.

Anna-Marie Quilty has worked in early childhood education for 15 years, most recently as a centre director. Anna-Marie will be working from St. Pierre-Jolys and serving as a coordinator for rural facilities in central and western Manitoba.

Dylan Strike is a double-graduate of Red River College Polytechnic, first with a Business Administration diploma and will soon graduate from Assiniboine College's Early Childhood Management program. Dylan has 13 years of experience in child care, and has spent considerable time in rural facilities.

Sandy Manchulenko is a graduate of RRC's Early Childhood Education program, and is nearing completion of Assiniboine College's Early Childhood Management program. Sandy has a great deal of experience in child care, having most recently worked in a facility in Fort Rouge for the last 11 years, primarily with preschool children.

Sherrie White has previously served as an educational quality and compliance inspector and as a preschool teacher for five years before moving to Canada in 2013. Sherrie has more than ten years of experience in Manitoba's early childhood sector, with toddlers and preschool children in particular, and received her ECE II certification through RRCP under the Recognition of Prior Learning Program.

Shuang Qi holds a bachelor's degree in Applied Psychology, and has more than ten years of experience in child care. Shuang received her Early Childhood Educator (ECE) II designation from RRCP in 2015, and her ECE III from the University of Winnipeg in 2023. Her experience includes working with nursery, Kindergarten and schoolage programs, and as a multi-site supervisor for the YMCA.

For the list of key department contacts, visit www.edu.gov.mb.ca/aboutus.html.

We Value Your Input!

Would you like to share some of your facility's ideas or tell us about a program or celebration at your facility? Would you like to share a quote about why you love being an early childhood educator? Email us at CDCInfo@gov.mb.ca with the subject line "ELCC Newsletter" and you could be featured in our next edition.

For general inquires about the Early Learning and Child Care Division

Website: www.manitoba.ca/childcare

Email: cdcinfo@gov.mb.ca
Phone: 204-945-0776

If you would like to remove your email from the ELCC Monthly E-News distribution, contact $\underline{\text{melcc-ed@gov.mb.ca}}$.