

# MANITOBA ANALYTICS

## Manitoba Food and Beverage Industry Structure

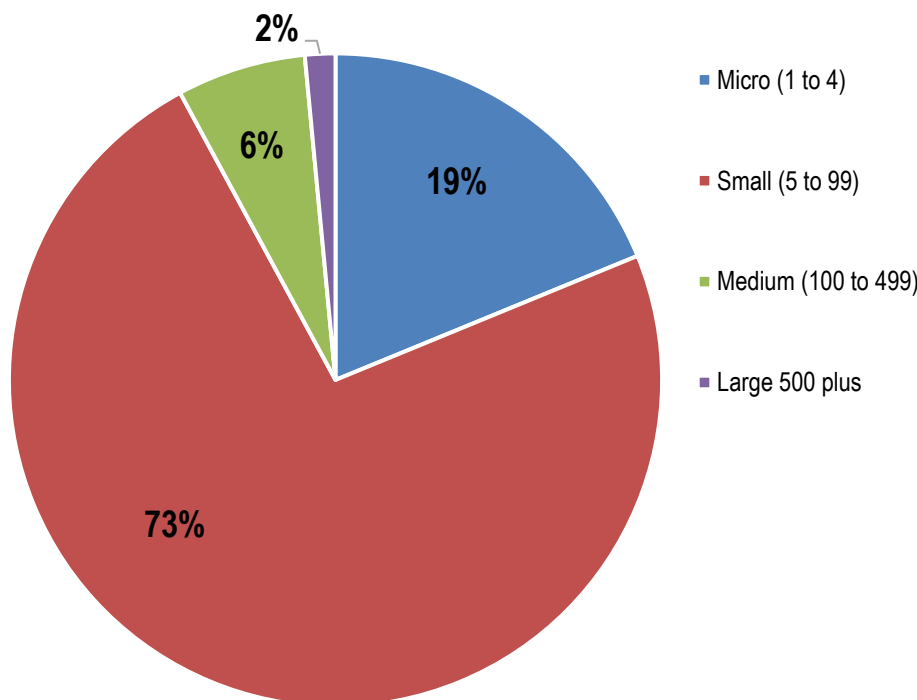


The Manitoba food and beverage manufacturing industry is vastly diverse. Manitoba processes a wide variety of food products ranging from potato products to meat, and grain and oilseeds products. The Manitoba food industry is comprised of a large number of small-sized enterprises with less than 100 employees.

**Number of facilities.** The industry is comprised of 386 food and beverage manufacturing facilities, as defined by Statistics Canada <sup>1</sup>. Meat and beverage manufacturing facilities along with the grain and oilseed processing account for over 50 per cent of all food-processing facilities in Manitoba. The distribution of facilities by category is shown in the graph on the following page.

**Size distribution.** The vast majority (92 per cent) of food processors in Manitoba have less than 100 employees. According to Statistics Canada, 19 per cent of total food processors in Manitoba are micro-enterprises (one to four employees), 73 per cent small-sized (five to 99 employees), six per cent medium-sized (100 to 499 employees), and two per cent are large businesses (+500 employees).

### Distribution of food and beverage facilities by employment size



Source: Statistics Canada Table 33-10-0806-01 released on Feb.13, 2024

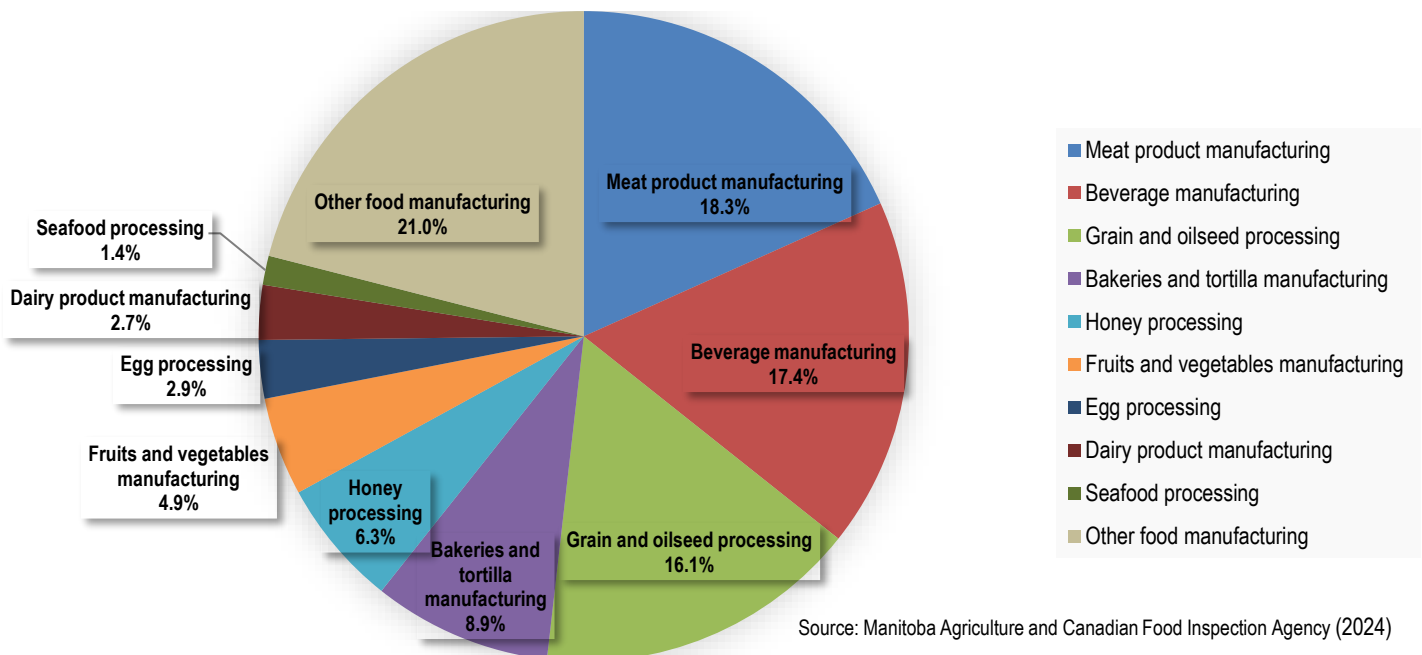
<sup>1</sup> Source: Statistics Canada tables 33-10-0806-01 and 33-10-0807-01 released on Feb.13, 2024. This data comes from Statistics Canada's central statistical register of businesses (Business Register) which maintains a complete, up-to-date and unduplicated list of businesses that have a corporate income tax (T2) account, an employer payroll deduction remittance (PD7) account, a GST/HST account, a T5013 partnership account, a registered charities account. Persons reporting any of the various types of businesses income on personal tax forms (T1) are also included on the Register.

## Food and beverage manufacturing categories

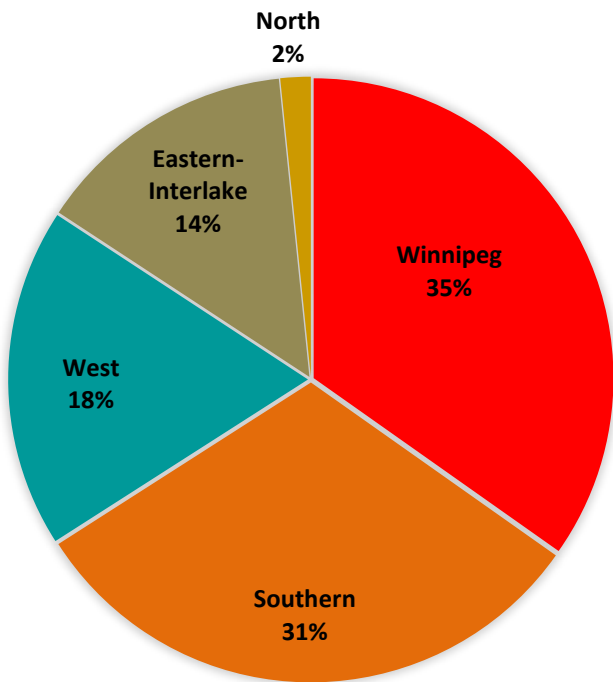
The food and beverage manufacturing industry consists of a number of categories including meat and meat products (e.g., red meat and poultry), bakery products, beverage, dairy products, seafood, egg products, fruit and vegetables (including potato products), grains and oilseed products, honey, and other food products. The table below summarizes the products that are included in each category.

Manufacturing categories	Products included
Bakery products	Bread/pastry, mixes and doughs, tortillas
Meat and meat products	Meat processing and preparation (including poultry) – e.g. primary products (meat, fat, offal) and secondary (sausages, prepared meat)
Beverage	Alcoholic beverages (grape wine, spirits/liqueurs), and non-alcoholic beverages, juices, water
Grain and oilseed products	Grain milling, oil crushing
Honey	Honey products
Dairy products	Milk, cheese, ice cream, whey protein, cream
Seafood	Fish product preparation and fish packaging
Fruits and vegetables products	Preserved fruit and vegetable foods (processed products), potato products (e.g. French fries)
Egg products	Egg processing includes albumin, processed yolk
Other food products	Party snacks/chips; plant protein-based products; preserve/syrup/filling/condiments; prepared entrees; soup manufacture. chocolate products, syrup, dog/cat food, other animal feed

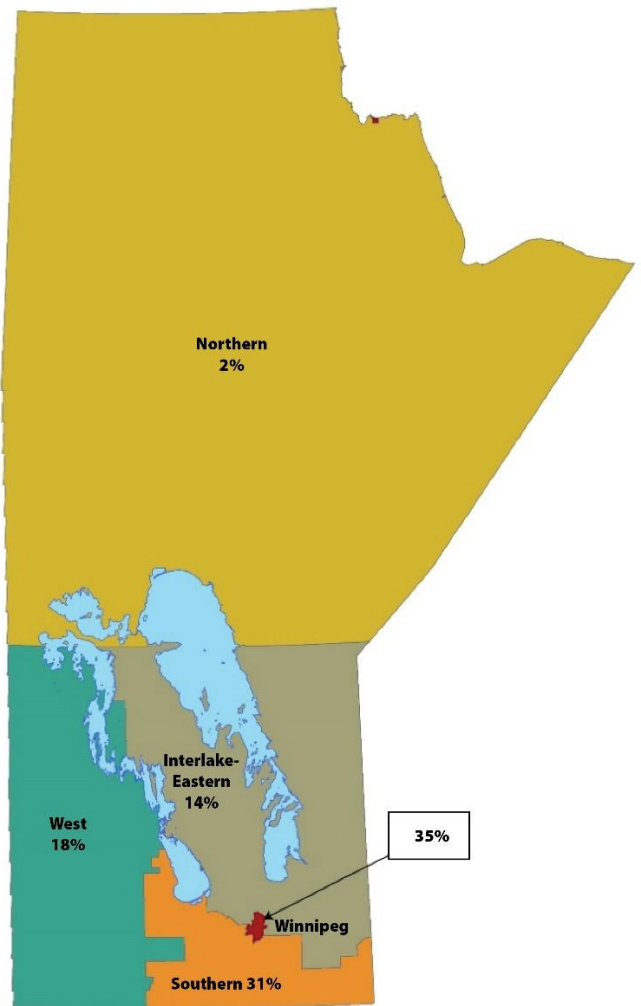
## Distribution of food and beverage manufacturing facilities by manufacturing category



**Location.** Most food processors are located in Winnipeg (35 per cent) and southern (31 per cent) regions. Eighteen per cent are in the western region, while 14 per cent are in the eastern-Interlake region and two percent of food processing facilities are found in the north.



Source: Manitoba Agriculture and Canadian Food Inspection Agency (2024)



Map of Manitoba regions

## Contact us

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