

# Supply Chain Focus Group

You are invited to participate in one of two **Supply Chain Focus Groups, focussed on Manitoba's food, beverage and agri-product industry.**

This exclusive event will bring together experts and professionals from the agri-food value chain to discuss challenges, trends, opportunities and innovative solutions in supply chain management.

Logistics discussion will focus on Manitoba and Canada and will include transportation, warehousing, distribution and fulfillment.

**Date:** Jan. 28, 2025

**Time:** 9:30 a.m. – noon

**Location:** Winnipeg, or virtual option to follow, or

#### **Virtual Event Details:**

**Date:** Jan. 29, 2024

**Time:** 10:00 a.m. – noon

#### **Food & Beverage Processing in Manitoba**

Largest manufacturing sector at 32% of total manufacturing sales.

Largest manufacturing employer 17,000 direct jobs.

2023 sales \$8.4B; exports \$4.5B.

Exports grew by 58.9% between 2019 and 2023. CAGR of 9.7%

#### **Why You Should Attend:**

**Tackle Current Challenges:** Engage in candid discussions on the most pressing issues facing supply chains today.

**Share Best Practices:** Learn from peers about innovative solutions and strategies that have proven successful.

**Drive Transformation:** Work together to develop practical strategies that improve efficiency, resilience, and sustainability in the supply chain.

**Networking Potential:** Engage with professionals and experts to broaden your industry connections.

#### **RSVP Information:**

To confirm your attendance, please **RSVP by Jan. 15, 2025**, by registering [here](#).

You are encouraged to register early as space may be limited.

This is your chance to gain actionable insights that can drive real improvements in your business and optimize your supply chain. Join us and be part of the conversation!

Accommodations can be made available upon request.

