

YOUR FUTURE IN FOOD

BUSINESS PATHWAYS



The Business Pathways Circular will keep you up to date with food industry programs, events and resources

WHAT'S NEW?

Health Canada is exploring the introduction of a mandatory program concerning the use of recycled plastic in food packaging. At this time, packaging materials intended for use with food may be voluntarily submitted to Health Canada for a chemical safety assessment. However, Health Canada is looking to make these submissions mandatory. This is in conjunction with efforts to improve circularity within the plastics and packaging economy.

For more information, click [here](#).

FUNDING

The Sustainable Canadian Agricultural Partnership (Sustainable-CAP) is open for intake in the following program areas:

- Indigenous Agriculture and Relationship Development
 - Indigenous Agriculture and Food Systems
 - Planning and Consulting
 - Training and Resource Development
 - Capital Equipment and software
 - Application deadline: July 18, 2024

For more information, click [here](#).

- Resiliency and Public Trust
 - Pre-Approved Food Safety & Traceability Equipment Program
 - Application deadline, Jan. 23, 2025

For more information, click [here](#):

TRAINING & EVENTS

Manitoba Agriculture – Building a Resilient Agriculture Workforce in Manitoba

Join us for an informative webinar dedicated to uncovering the evolving landscape of agricultural careers in Manitoba. This session will provide a comprehensive overview of the current and emerging career opportunities within the province's agricultural sector. We will present the resources available to facilitate connections between employers and career seekers. This webinar is an invaluable opportunity for professionals, career development specialists, and stakeholders to gain a deeper understanding of the dynamic agricultural industry in Manitoba and the pathways to fostering a robust and adaptable workforce.

Webinar Event Details:

- Wed., July 31
- 11:00 a.m. to noon

To register, click [here](#).

FoodTech Summit & Expo

Trade Commissioner Services (TCS) is currently recruiting Canadian export-ready companies offering innovative food-tech products, focusing on the Mexican market. TCS is looking for Canadian companies to participate in the FoodTech Summit and Expo as visitors, Oct. 2 & 3, 2024. The expo is recognized for being the most important exhibition for ingredients, additives, solutions and packaging for the food and beverage industry in Latin America.



Deadline to apply: Wed., July 17, 2024

For more information on participating, see the attached PDF.

To express interest in being part of the Canadian entourage, contact:

Sofia.Torres@international.gc.ca.

Partner Events Calendar:

Check out our partner events calendar to see all of their training and event opportunities:

- [Food & Beverage Manitoba](#)
- [World Trade Centre Winnipeg](#)
- [Bioscience Association Manitoba \(BAM\)](#)
- [Canadian Food Exporters Association \(CFEA\)](#)

RESOURCES

Manitoba Agriculture – How to Become a Contract Manufacturer/Co-Packer

Hot off the presses is the Value Added Branch's latest resource that identifies a number of considerations before becoming a contract manufacturer or co-packer.

For more information, click [here](#).

YODL

The [Canadian Food Innovation Network](#) has YODL, a diverse and resource-rich community for food professionals working in every part of the food value chain. YODL provides the opportunity to connect to solve R&D problems, find jobs, access a resource library and connect with co-packers, suppliers, consultants and researchers. Membership is free.

For more information, click [here](#).

Awesome Virtual Accelerator

[FEAD](#) (Female Entrepreneurs in Agri-Food Development) is a national non-profit organization dedicated to empowering and advancing women entrepreneurs in the food processing sector. FEAD has teamed up with Farm Credit Canada to offer the Awesome Virtual Accelerator – a free application-based sales development program now available to

women and non-gender-conforming agri-food founders. FEAD also offers a multitude of resources with a free membership.

For more information on the Awesome Accelerator, click [here](#).

Futurpreneur

Futurpreneur is a national, non-profit organization seeking to provide young entrepreneurs (ages 18–39) across Canada with the tools they need to start or buy a business, including options for financing, mentorship and resources. By empowering diverse entrepreneurs, Futurepreneur helps grow sustainable and inclusive economic prosperity in communities across Canada.

Futurpreneur has an online, interactive business plan tool that aims to make planning easy and customizable. The planner provides tips, tricks and plenty of examples to help guide you as you write.

For more information, click [here](#).

FOOD SAFETY CORNER

Foodborne Pathogens Booklet

Foodborne disease is caused by consuming contaminated foods and beverages. Many different disease-causing microbes or pathogens, can contaminate foods, resulting in a variety of foodborne infections. *The Foodborne Pathogens Booklet* can be used as a reference for food processors to control bacterial and non-bacterial agents that can potentially result in food contamination.

To access the booklet, click [here](#).

MARKET ACCESS SECRETARIAT FOOD INDUSTRY UPDATES

Identifying Canada's Path to Becoming a Global Agri-Food Innovation Superpower

Bioenterprise Canada has launched a national round table series designed to open up conversation and identify Canada's global agri-food superpower potential. The first of seven provincial roundtables took place in

Calgary. The goal is to identify and understand the barriers keeping Canadian food-tech and agri-tech entrepreneurs from successfully commercializing innovations.

For more information, click [here](#).

DID YOU KNOW?

Unpuzzling Food Inflation

The Canadian Food Innovation Network has released the report: *Unpuzzling Food Inflation: How Innovation Adoption by Canada's Food Processing Sector Will Flatten the Curve*. The report dives into a range of topics including the scale of inflation in Canada, the impact of labour shortages, food waste, rising input costs and how foodtech solutions can reduce food inflation and improve business processes.

For more information, click [here](#).

Meet Your Value-Added Branch Staff

In this issue, and over the coming weeks, we will be highlighting staff members of the Value-Added Branch.



First up is **Nelson Bowley**, manager of the Business Development Unit in the branch. Nelson has worked in the food industry for over 30 years in both the private and public sectors, and has a background in quality assurance and product development. Nelson has experience in sugar refining, dairy, processed meat, bakery and processed vegetarian products.

Nelson's Business Development team provides an array of business and marketing assistance through personalized consultations, expert pathfinding, cutting-edge industry training, and providing access to vital funding opportunities. The team also develops resources for small, scalable agri-food businesses to help them grow their markets in, and outside, of Manitoba. Team members are located across the province.

For more information on the Business Development Unit, and the Food Development Centre, click [here](#).

We recognize that Manitoba is on the Treaty Territories and ancestral lands of the Anishinaabe, Anishininewuk, Dakota Oyate, Denesuline and Nehethowuk peoples. We acknowledge Manitoba is located on the Homeland of the Red River Métis. We acknowledge northern Manitoba includes lands that were and are the ancestral lands of the Inuit. We respect the spirit and intent of Treaties and Treaty Making and remain committed to working in partnership with First Nations, Inuit, and Métis people in the spirit of truth, reconciliation and collaboration.

To unsubscribe at any time, let us know at mbagrifood@gov.mb.ca.

For inquiries or comments on this information circular, contact mbagrifood@gov.mb.ca.

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